



# دور القطاع الخاص في تقليل التكاليف الإقتصادية والبيئية

# تقليل التكاليف الإقتصادية

Abraaj is debuting a new bottle that uses **22%** less plastic and provides lightweight water bottles in sizes 200ml, 0.330ml, 500ml 1500ml & 19L on the market.



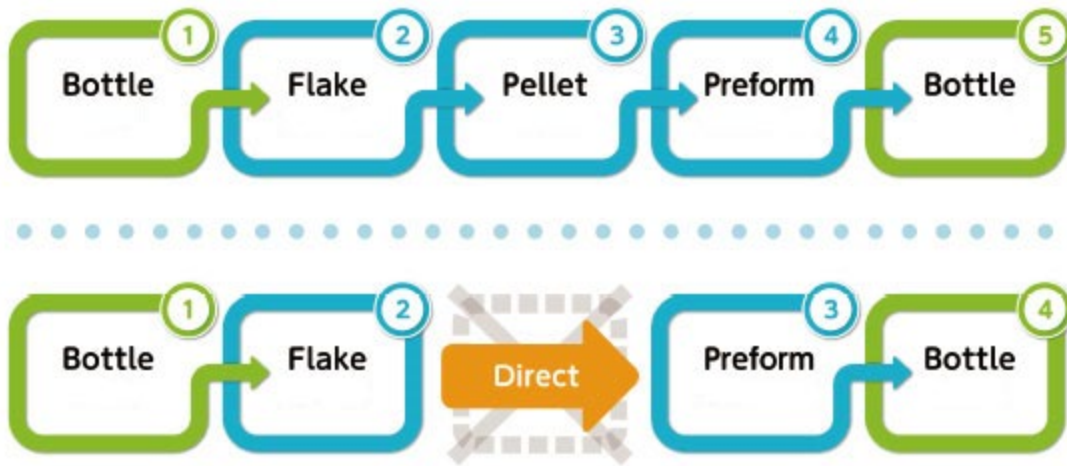
# تقليل التكاليف البيئية

- The new bottles will save an estimated **1800** Tons of plastic annually
- The new bottles weights will also reduce the environmental impact of shipping.
- Creating lighter plastic bottles means it will consume less fuel during & Transportation.



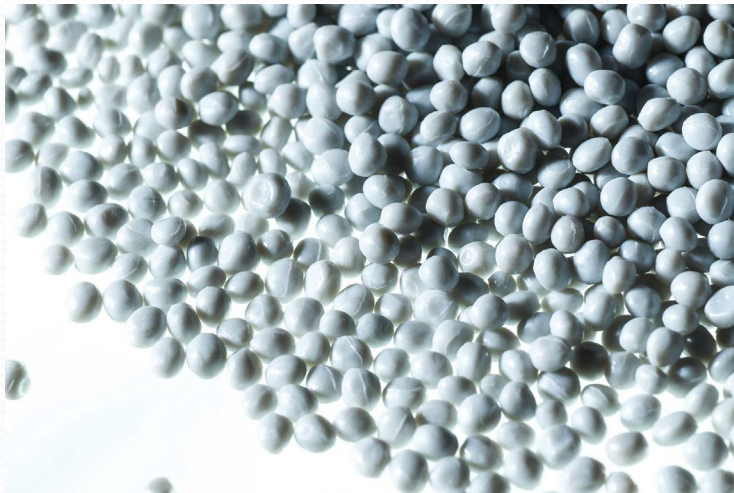
# تدوير النفايات البلاستيكية

## Bottle to Bottle Recycling



# Recycled Polyethylene Terephthalate (rPET)

**Abraaj water will now use rPET,  
the current rate is about 25%  
and could go up to 50% in  
coming years.**



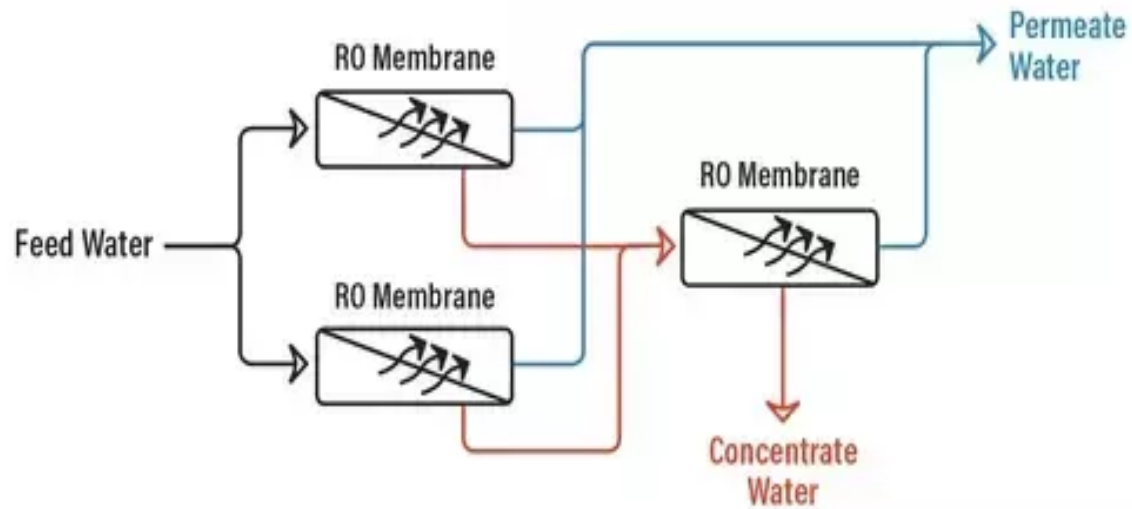


# التعاون مع شركات تدوير النفايات



# اعادة استخدام المياه المرتمعه

## @85% Recovery



شكراً لحسن استماعكم